

What makes an experience sumptuous?

When was the last time you had the most idyllic, most sensual, scrumptious experience that lasted like sweet sugary syrup in your mouth and stayed for the rest of the day and into the magical night?

Well Brazil holds so much of that exact feeling, for all the right reasons, that as a destination with so much heart it is surely the ultimate luxury to be in a place to feel, to dance and find a peaceful sense of self. The people, the food, the weather, the lifestyle all contribute to this rapture. And so Brazil allows for the discerning traveler to find moments of space in town squares, pristine beaches and big big skies.

The freedom of convivial people, with so much heart, gives that feeling of opulent ease and casual pleasure and the pace, especially of Bahia, acts as a reminder to savor all that is good. Good, albeit subjective, is so beautifully part of life in the southern Americas. The glossy sand, the tepid water, the light breeze, the winking candles and the smiles of locals are more magnificent than any 5 star, Michelin or swank brand.

But of course then it does help that there are retreats like the Uxua Casa Hotel in the tiny fisherman's village of Trancoso high up on the east coast of Brazil. Designed meticulously and considered the hotel represents the 'new luxury' so perfectly. Natural settings are the word: with a quartz-lined pool with 40 000 stones, century old trees meandering the property and décor made from local materials embrace the hotel with a certain chic.

Uxua Casa Hotel brings that sumptuousness that Brazil so easily exudes to the guest experience as it effortlessly contributes color, scent, refuge and magical charm to every element. When the light starts to fade for the day, the music starts to play and the glamor of simplicity drenches you, you'll know exactly what luxury actually means.

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