

# LUXE

## ... AND MORE LUXE!

### SHOOTING STAR

STARS, AND ANOTHER MOON,  
FOR SWISS WATCHMAKER  
IWC SCHAFFHAUSEN

words: **DANIEL SCHEFFLER**

**A**ll over the world millions of children have been entranced by the famous novella by Antoine de Saint-Exupéry, *Le Petit Prince*, which has been translated in over 250 different languages. But now, 70 years after its delivery, watchmaker IWC Schaffhausen is honouring the zealous aviator and engineer who is the hero in the story, with two limited edition pilot watches.

On an American mission, as reserve military pilot to persuade the government to enter war against Nazi Germany, Saint-Exupéry wrote and illustrated the entire manuscript. In this book, the narrator, a pilot, talks of being marooned in the desert beside his crashed aircraft – a chronicle from Saint-Exupéry's own exploit in the Sahara in 1935.

It is here where the pilot meets the Prince who is arriving on earth from his planet by magical asteroid.

"We have enormous admiration for a pilot who was prepared to risk his life in the name of technological progress,"



says Georges Kern, CEO of IWC Schaffhausen. And it is that very same spirit that engendered the Big Pilot's Watch Perpetual Calendar Edition 'Le Petit Prince' in red gold, limited to 270 watches, and the Pilot's Watch Mark XVII Edition 'Le Petit Prince' in stainless steel, limited to 1 000 watches.

The Big Pilot's Watch Perpetual Calendar Edition 'Le Petit Prince' is a technical wonder. The 51613 calibre, a perpetual calendar movement, with Pellaton automatic winding has a 7-day power reserve – energy nutriment for complications like the perpetual calendar with four-digit display as well as displays for date, day and



month. Discreet and fantastical details that IWC is known for include a counterpoise: a small star at the rear end of the seconds hand to observe.

But the big attraction on this new watch is the classic moon phase display. This marvelous feature is the first for the Big Pilot series, and is embellished with our Little Prince looking out at the starry skies from his planet many miles away. This watch complication follows the moon's actual progression in the sky as it morphs from new, first quarter, full and eventually last quarter. The IWC design engineers calculated a one-day deviation for this bold complication in roughly 577 years.

For more information on these exclusive watches, visit [www.iwc.com](http://www.iwc.com)