

Choose a city...

Search

[Sign In](#) | [Register](#)

80°

96° Hi / 79° Lo  
Precip: 10%  
7-Day Forecast»[Culture](#) [Celebrities](#) [Movies](#) [Theatre](#) [Television](#) [Music](#) [Books](#) [Fine Arts](#)

## Entertainment :: Books

### The Ageless Generation: How Advances in Biomedicine Will Transform the Global Economy

by Daniel Scheffler  
EDGE Contributor  
Tuesday Jul 9, 2013

[Recommend](#)

0

[Tweet](#)

0

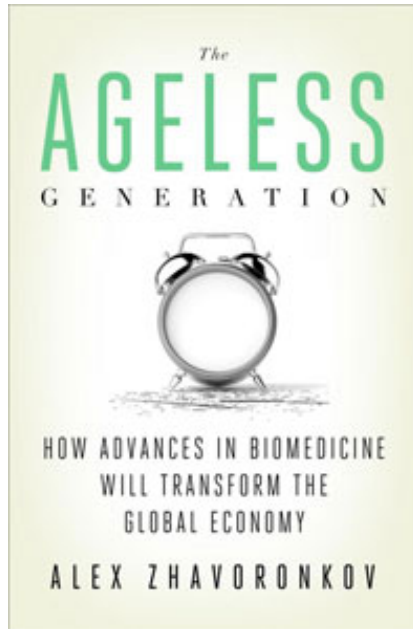
[PRINT](#)[EMAIL](#)[COMMENTS \(0\)](#)

What is exactly is aging? Are we truly aging? Or are we meant to age at all? Those are just a few of the many questions that smart-man Alex Zhavoronkov poses in his book "**The Ageless Generation: How Advances in Biomedicine Will Transform the Global Economy.**" Controversial and juicy, the book finally goes all the way with the theories, ideas, philosophies and of course research, and ends up somewhere very unique and different from where it started off - somewhere practical and expeditious.

The author, a PhD, is also the director and trustee of the Biogerontology Research Foundation which is a think tank supporting aging research across the planet. If that's not enough he also heads the laboratory of bioinformatics at the Clinical Research Center for Pediatric Hematology, Oncology and Immunology, and is involved in the World Federation for Regenerative Medicine and the European Federation for Regenerative Medicine. Big words for one man, but this book takes all the fuss and complication out of science and gives a clean and easy to read, and understand, page by page narrative.

Aging, now seen as treatable (and what a new thought that is by itself!), is viewed in a remarkably fresh manner opposed to a previous stance where aging used to be just part of the process of life or perhaps even one of the disasters of life. Call it a disaster if you'd like, perhaps Doris Day did when she





**Retirement is suddenly something inconsiderable and living forever might just be less of a fancy like in pre-crazy Tom Cruise's "Vanilla Sky."**

said, "The really frightening thing about middle age is that you know you'll grow out of it." But maybe all of these things related to age and aging are different now thanks to biomedicine and the forever wondrous world of science. Retirement is suddenly something inconsiderable and living forever might just be less of a fancy like in pre-crazy Tom Cruise's "Vanilla Sky."

The author explores ways to repair tissue damage to growing your own functional organs from just a single cell. Revolutionary you say, the book reveals even more. It makes way for thinking about life, the over-population and the crippling oldies sucking pensions and of course early aging due to lack of healthy living and exercise. These are things we should have been pondering and milling around for a long time but were bombarded by difficult to understand information that we assimilated in scientific manuals only. Zhavoronkov breaks the mold, and obviously not a moment too soon.

"The Ageless Generation: How Advances in Biomedicine Will Transform the Global Economy"

Alex Zhavoronkov  
Palgrave Macmillan  
\$18.53

by Alex Zhavoronkov

.....  
Daniel Scheffler is a writer who spends his time in New York, Cape Town and India. Follow him on Twitter @danielscheffler

## Popular Stories in Entertainment



### What's Up, 'Go Doc?' :: Cory Krueckeberg on His Sexy New 'Project'

By Kilian Melloy | May 7

Cory Krueckeberg's directoral debut is a sweet, sexy tale about a country boy and a big-city guy who forge a friendship that turns into something more... much more. Krueckeberg tells EDGE all about it.



### Pilobolus at the Joyce

By Meghan Feeks | Jul 11

Pilobolus is in residence at The Joyce, with the help of Penn & Teller and a talented troupe of dancers.



### Gregory Nalbone Turns Up The 'Summer Heat'

By Kevin Scott Hall | Jul 7

Model-turned-singer Gregory Nalbone has been selling out cabarets in New York for the past few years. EDGE spoke to the rising star about his life, his fears of singing & how he stays fit.