

GLOBAL SHOPPER

Malin + Goetz has launched its Bug Spray – a travel must. It's made of natural, fragrant ingredients, including rosemary, lemongrass and geranium, and is highly effective at repelling insects, but is completely safe for human skin, hair and clothes. The family-operated brand was inspired by a passion for animals, the city of New York and a search for a new beauty product blueprint.

www.malinandgoetz.com

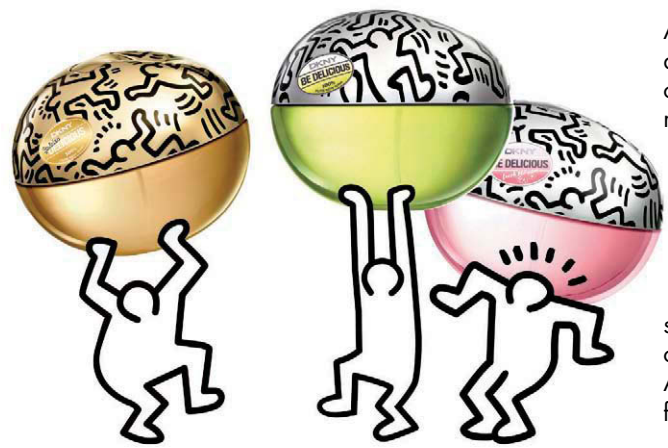


WHAT DO YOU MEAN, NO WI-FI?

Gone are the days when Wi-Fi was a “nice to have” in hotels. Now many discerning business travellers won’t book into any establishment that lacks it. “Wireless is no longer just another amenity at hotels. It’s like having running hot water – an essential, period,” says Michael Fletcher, Sales Director of Ruckus Wireless: Sub-Saharan Africa. It also enables hotel staff to use mobile Wi-Fi devices to improve service at all levels. “Places that offer Wi-Fi as a

service to their customers see an increase in revenue,” says Liron Segev, the man behind The Techie Guy blog, who schedules business meetings based solely on the availability of Wi-Fi. “When people look for hotels, they ultimately identify their top three or four choices and a major swaying factor is the Wi-Fi facility the establishment provides. This is especially true when South Africans travel overseas and want to avoid those exorbitant costs of data roaming,” says Fletcher.

Bottled art



A must-buy for any perfume addict is the new DKNY fragrance collection inspired by the renowned artist Keith Haring, whose designs first appeared in New York subways. An original Haring design depicting city life appears on the carton, while the apple-shaped bottle is decorated with his trademark shapes and figures. The range comprises energising Be Delicious Art, fruity Fresh Blossom Art and floral Golden Delicious Art.