

to go...

BEST SLOPES

SWITZERLAND?

NO

BUT YOU REALLY FANCY...

A GOOD-LOOKING ITALIAN

SOME RUGGED ROCKIES ACTION

SOMETHING SUAVE AND FRENCH



ADLER MOUNTAIN LODGE
South Tyrol, Italy

You arrive by cable car at the peak overlooking Ortisei ski resort, your suitcases are whisked away and you're encouraged to ski (or walk) the final stretch. And you do – it would be rude not to, given that you're staying in a Unesco World Heritage Site. The Italian Dolomites are the stars of the show, but this dreamy new 30-room property is no shrinking violet. It's a towering spruce-wood lodge with an expansive sun terrace and a wildly Instagrammable infinity pool. Inside, there's not a smidgen of Alpine twee, but a stylish collection of Scandi-chic furniture and soft animal skins. South Tyrol has a ridiculously high count of Michelin stars and the Adler chef is clearly gunning for one – think roe-deer goulash and tarte Tatin with peanut butter ice-cream. This lodge does contemporary at its best, wearing its Alpine tradition lightly, and only when it knows it looks ravishing in it.

BOOK IT Original Travel (originaltravel.co.uk; 020 3582 4990) offers seven nights, full board, from £2,815, including British Airways flights and transfers.



GOTHICS LODGE
British Columbia, Canada

Are you a hardcore ski junkie? Interested in nothing but the purest virgin snow (and the world's best bragging rights)? We've found your holy grail. A short helicopter hop from Banff into the remote Canadian Rockies and you've arrived at the actual birthplace of heli-skiing (and one of Sir Richard Branson's favourite spots). Gothics Lodge, part of Canadian Mountain Holidays, has had a cool refurb, although fancy it ain't – bedrooms are cosy, dining is communal. But the lodge is not really the point. You're here for one thing only: the snow. So it's up at the crack of dawn and off in a chopper to be dropped down the untouched abysses with your own private guide. And then, when you're all skied out (you won't be, because you're a ski junkie), there's an outdoor hot tub, pool tables and an overstocked wine cellar to get stuck into with your fellow hedgie and hipster ski fiends. Let the bragging begin...

BOOK IT Pure Powder (purepowder.com; 020 7736 8191) offers three nights, full board, from £1,805, including two and a half days of heli-skiing.



L'APOGEE
Courchevel, France

If money talks and wealth whispers, then L'Apogée positively mimes. The first Alpine addition to the Oetker Collection is a bells-and-whistles beauty crowning Le Jardin Alpin in Courchevel 1850. This is the kind of place you'd go to drink a dirty martini with Jon Hamm: polished walnut furniture, dark-green leather and ultra-low lighting. The Oetker service is out in full force, so your ski boots are spritzed with scent in the morning then strapped to your feet so you don't have to move a muscle until you depart via the ski-in, ski-out facility. The rooms are cosy, with plaid carpets, wood panelling and thick fur throws to snuggle under. But the real star is the Le Comptoir restaurant – two staircases descend to a circular bar lit by a glowing chandelier, as wines rest in a large display case on one side, cheeses to the other and a ham-ageing glass cellar takes moody centre stage. Jon says he'll meet you there at 8pm.

BOOK IT Scott Dunn (scottdunn.com; 020 8682 5050) offers seven nights, half-board, from £3,095, including British Airways flights and transfers.